



CEMG

# EF100 Additional Winners Awards

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# Additional Awards for HSBC UK EF100 Finalists

Additional recognition and special awards are handed out at the celebratory awards evening including the EF100 trophy with the new winners engraved on the plaque, they get to look after the trophy for the year. Alongside the Number 1 Winners Trophy we have a selection of awards for exceptional performances throughout the year. These are shortlisted and the winners are announced on the evening.



## EF100 No.1 Winner Trophy

**Eligibility: All finalists**

*No.1 highest ranking Franchisor from the EF100 judging process. They've scored the highest points across eight of the Judged criteria. It's the highest achievement that can be received with the EF100 Awards.*



## HSBC Exceptional Franchise Performance of the Year Award

**Eligibility: All finalist** **SHORTLISTED**

This Award is chosen by HSBC UK for the highest exceptional performance they have judged from the entries they've read.



## EF100 Franchisee Outstanding Achievement 2025

**Eligibility: All finalist** **SHORTLISTED**

We are seeking to celebrate the story of an exceptional franchisee to feature at our prestigious Awards evening. This individual will have demonstrated significant achievements over the past year, transforming their life through the power of franchising. Their journey not only exemplifies personal success but also serves as inspiration to others. By sharing their story, they elevate the profile of franchising within the broader community.





### Worldpay Emerging Franchisor of the Year Award

Eligibility: All finalist **SHORTLISTED**

*Must have two franchisees  
Minimum franchisees running between  
1 - 5 Years.*

Fast-track franchising finesse – must have operated in a franchise format for over a minimum of one year, and not exceeding the end of their fifth trading year at time of submission in their franchising journey. Must have a minimum of two franchisees in which their territories are currently open and active in generating business. This Award is for an emerging franchisor that is performing to the highest standards and has demonstrated positive scores across all eight criteria.



worldpay

### Adsmart from Sky Sustainable Business of the Year Award

Eligibility: All finalist **SHORTLISTED**

This award celebrates the achievement in environmental and social responsibility. The winner demonstrates commercial excellence and success in a commitment to improve environmental and social issues. Ranging from energy efficiency, leading initiatives in climate change, environmental and social best practice.

**Winner get's £10,000 worth  
of TV advertising!**



adsmart  
from sky

### Natalia Shvarts Community Builder of the Year Award

Eligibility: All finalist **SHORTLISTED**

This Award celebrates excellence across all eight criteria. The winner will have demonstrated strategies for the year that have stood out from the other entries. Proven to have shown an outstanding contribution to the Franchise community.



Natalia Shvarts  
CELEBRATING ABOUT YOUR SUCCESS

### Businessesforsale.com Innovation of the Year Award

Eligibility: All finalist **SHORTLISTED**

Innovation of marketing within the franchise model. Demonstrated industry changing innovative ways for franchise recruitment from new franchisees to re-sales. Has consistently implemented new methodology for the technology of marketing within the brand and has been proved to be industry leading this year.



BusinessesForSale.com ★

### Knights Diversity & Inclusion of the Year Award

Eligibility: All finalist **SHORTLISTED**

This award is for a charity, contribution and community hero. Showcasing an outstanding devotion to enhancing equality, diversity and inclusion, which has been clearly identified significantly in the submission presented.



Knights

### EF100 Rising Star of the Year Award

Eligibility: All finalists

Franchisor that has climbed the most places from the year before. The highest scored and represented 'Rising Star'.



### EF100 Highest New Entry of the Year Award

Eligibility: All finalists

Any franchisor that has never entered the EF100 Awards previously and has ranked in at the highest entry of all new entries to the Awards.



### EF100 Peoples Choice Award

Eligibility: All finalist **SHORTLISTED**

A new addition this year, The People's Choice Award holds a special place in the EF100 as it is judged by the most important panel of all – the general public. This accolade celebrates the brand that resonates most deeply with the community, embodying the spirit of the people it serves. To earn this prestigious honour, the nominated brand will showcase a compelling array of reasons why they deserve the title. Their case will highlight their support, their community engagement and their dedication to nurturing a positive culture.

