

FREE  
VIRTUAL  
EVENT

10th JUNE  
6pm - 8.30pm

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SHOWING

Presented by  
HSBC UK

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TOP 10 FRANCHISES  
ROADSHOW  
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# THE HSBC ELITE FRANCHISE TOP 10 VIRTUAL ROADSHOW

**THURSDAY 10th JUNE | 6pm - 8.30pm**

Join the Top 10 Franchises at the HSBC Elite Franchise Virtual Roadshow and find out what it takes to become a successful franchisee and build your own profitable business.

You'll have the opportunity to hear from each franchisor, find out what's in it for you and ask your burning questions about the franchise opportunity.

Joining us for this event are **Anita Roberts, Associate Franchise Director, HSBC UK**, and special guest speaker **Lara Morgan, Investor & Entrepreneur**.



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**100**  
TOP FRANCHISES  
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TOP 10 FRANCHISES

ROADSHOW

2021

## AGENDA

- 6:00pm** Introduction with Scott English
- 
- 6:10pm** **HSBC Presentation**  
Anita Roberts,  
Associate Franchise  
Director, HSBC UK
- 
- 6:25pm** **Franchisor Pitch & Q&A**
- ▶ ActionCOACH
  - ▶ Bluebird Care
  - ▶ Caremark
  - ▶ Driver Hire
- 7:05pm** **BREAK**
- 7:10pm** **Franchisor Pitch & Q&A**
- ▶ énergie Fitness
  - ▶ Home Instead
  - ▶ InXpress
- 7:40pm** **BREAK**
- 7:45pm** **Franchisor Pitch & Q&A**
- ▶ Molly Maid
  - ▶ Revive! Auto Innovations
  - ▶ Tutor Doctor
- 
- 8:15pm** **Keynote Speaker**  
Lara Morgan,  
Investor & Entrepreneur
- 
- 8:25pm** Close – Scott English



**Scott English,**  
Brand Director,  
Elite Franchise

Entrepreneur, Host & Speaker, Brand Director of Elite Franchise and the HSBC Elite Franchise TOP 100 (UK) Awards. The definitive league table for the top franchises in the UK. Scott has served in entrepreneurial media for the last 20 years and a well known face in the UK Franchise world. Scott is also a regular judge for the National Business Awards, Growing Business Awards and Great British Entrepreneur Awards.



**Anita Roberts,**  
Associate Franchise  
Director, HSBC UK

Key points of the HSBC presentation will be on why Banks like franchising, recommended preparation and research, what Banks look for when lending, your Business Plan and how you should prepare your lending application, what we can offer franchisees and a summary of how we have supported franchise growth during the pandemic.



**Lara Morgan,**  
Investor &  
Entrepreneur

Straight talking, entrepreneur and investor of multiple start-up companies, Lara Morgan will join you as the keynote speaker for the evening, prospects learn how being part of the franchising industry will accelerate their growth and help them build a lasting legacy from an already proven business model.

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## ACTIONCOACH

Join a franchise family, changing lives, building communities and growing businesses. The ActionCOACH franchise is the only business that has been rated 5 stars for franchisee satisfaction 8 times and is placed in the Elite Top 10 UK Franchises. With less than 70 territories remaining, be sure to take a look at this opportunity before it becomes unavailable in your area!



▶ **James Vincent**  
Franchise Partner  
Performance Coach



## BLUEBIRD CARE

Join one of our care franchises at Bluebird Care and benefit from award-winning training, support from our franchise team and the collective expertise of over 200 businesses across our network.



▶ **Hannah Banfield**  
Marketing &  
Communications Director



▶ **Paula Spriggs**  
Director of Business  
Development & Network  
Growth



## CAREMARK

Caremark are the largest wholly UK owned home care franchise. Providing the widest range of top-quality care services to all that need them. Caremark presents a truly rewarding franchise opportunity.



▶ **Mark Thompson**  
Director of Franchise  
Recruitment



## DRIVER HIRE

Driver Hire is a multi-award-winning recruitment business, supplying drivers and other logistics staff to companies who operate commercial vehicles. It has a proven model for generating high returns.



▶ **Graham Duckworth**  
Franchise Sales  
Director



## ÉNERGIE FITNESS

Discover how you can build a business with the UK's #1 Gym Franchise. Benefit from a booming market, full training and award-winning franchise support.



▶ **Rob Wolfe**  
Head of Franchise  
Recruitment





## HOME INSTEAD UK

Home Instead is the UK's leading home care franchise opportunity. With 226 offices across the UK, the company is dedicated to 'changing the face of ageing' through their companionship-led home care services.



▶ **Imogen Clarke**  
Head of Franchise  
Development



## INXPRESS

InXpress is a global express logistics business with over 380 franchisees, providing consultative services and innovative software to SMEs.



▶ **Ben Kirby**  
Franchise  
Development  
Director



## MOLLY MAID

With over 35 years of experience and the most well-known and searched brand in the cleaning industry, Molly Maid is the leading domestic cleaning franchise in the UK.



▶ **Aaron Watson**  
Director Business  
Development



## REVIVE! AUTO INNOVATIONS

Revive! franchisees manage a team of skilled technicians, repairing damage to car paintwork. With 50%+ of UK cars having damage to bodywork or alloys, demand for our services is high.



▶ **Cathryn Hayes**  
Franchise Director



## TUTOR DOCTOR

#1 1-to-1 in-home and online tutoring worldwide. A simple and profitable business model that is changing the trajectory of students' lives.



▶ **Nigel Mayne**  
Director-International  
Franchise Development

