

elitebusiness

100

TOP SME **2024**  
BUSINESSES

Celebrating Britain's Top  
Performing SME Businesses

ADDITIONAL  
WINNERS  
AWARDS



**TikTok Exceptional Business Performance of the Year Award**



**Eligibility: All finalists | Shortlisted**

*This Award represents an exceptional business performance, where an SME has scored highest from a growth prospective over the annual period. They've demonstrated that not only has the business model been able to show an exceptional business growth performance, but they've been able to facilitate and manage this growth within the company over the year across all eight criteria.*



**Elite Business Top 100 Rising Star of the Year Award**



**Eligibility: All finalists | Shortlisted**

*Awarded to the business that has climbed the most places from the year before. The highest scored and represented 'Rising Star'.*



**Elite Business Top 100 SME Business No.1 Winner Trophy**

**Eligibility: All finalists**

*This is the highest achievement of the Elite Business Top 100 SME Business Awards. Which is the Elite Business Top 100 SME Business No.1 Winner Trophy. The Judges have scored this business the highest across all eight criteria in the assessment process. Performing in pole position against the 100's of businesses that have entered the Award. Champions of the EB100 2024.*



**British Business Bank EB100 Start-Up Business of the Year Award**



**Shortlisted**

*This Award represents fast-track success at the highest level. Criteria includes that the business must have operated and been trading for a minimum of a two year period, but not exceeding three years in their business journey.*

*This Award is for an emerging business that is performing to the highest standards and has demonstrated positive scores across all eight criteria.*



**Elite Business Top 100 Highest New Entry of the Year Award**

**Eligibility: All finalists**

*Awarded to the business that has never entered the EB100 Awards previously and has ranked in at the highest entry of all new entries to the Awards.*



**Cisco EB100 Innovation of the Year Award**



**Shortlisted**

*The SME business community always thrives from forward thinking companies that innovate with big ideas and this has been demonstrated within their winning submission. This includes industry leading new tech and innovative new processes within the business that has been implemented and shown impressive results over the annual period.*





**Adsmart EB100 Diversity & Inclusion of the Year Award**



**Shortlisted**

*This award is for a charity, contribution and community hero. Showcasing an outstanding devotion to enhancing equality, diversity and inclusion, which has been clearly identified significantly in the submission presented.*



**Elite Business Top 100 Sustainability of the Year Award**



**Shortlisted**

*This award celebrates the achievement in environmental and social responsibility. The winner had demonstrated commercial excellence and success in a commitment to improve environmental and social issues. Ranging from energy efficiency, leading initiatives in climate change, environmental and social best practice.*



**Elite Business SME of the Year Award**

**Shortlisted**

*This award is chosen by the Elite Business Team. It celebrates excellence across all eight criteria. The winner has demonstrated strategies of the year that have stood out from the other entries. Proven to have show an outstanding contribution to the SME business community.*

