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SUPPLIER OF THE YEAR - 2027

ENTRY TERMS & CONDITIONS

These terms and conditions apply to the EF Canada Supplier of the Year publication or online listings that are organised by CE Marketing Group Ltd.

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These terms and conditions ("Terms") apply to each entrant's application to be included in the 2027 Canada Top 10 Supplier and related publications (and related online listings) (the "Canada Top 10 Supplier") that are organised by the CE Marketing Group Ltd., Willow House, Colchester, Essex, United Kingdom, CO2 8PY ("CE Marketing Group").

1 By entering the 2027 Elite Franchise EF Canada Top 10 Suppliers Guide Competition, entrants accept these Terms together with any specific instructions and terms for such Competition which may be mentioned in any electronic messages, or on the website, or communicated to applicants in any other way.

2 CE Marketing Group may cancel or amend this Competition or these Terms by updating these Terms and uploading the updated version of these Terms to the Website. If required by applicable law, we will notify entrants via email of any updates to these Terms.

3 The EF Supplier of the Year is open to all franchise suppliers operating in Canada.

4 The opening and closing dates and times for applications are as indicated in the EF Supplier of the Year information available on the Website. Any entries received before the opening and after the closing of the Competition will be invalid and will not be entered. CE Marketing Group reserves the right to extend the entry deadline in its sole discretion by providing written notice on the Website.

5 By entering the Competition, entrants represent and warrant that all information submitted by them is true, current, and complete. Entrants also warrant that they are the owners of the franchise or have obtained such permissions on the owners/ decision makers behalf to apply to enter the Competition.

6 Entry to the Competition can be made through the Website. Alternatively, entrants may submit the entrant form via email to info@cemg.media.

7 Entrants who have successfully entered the Competition will receive an email communication confirming entry to the EF Canada Supplier of the Year Competition. If an entrant does not receive an email communication confirming that the entrant has successfully entered the Competition, then the entrant has not successfully entered the EF Canada Supplier of the Year Competition. Neither CE Marketing Group nor its directors, officers, employees, contractors, agents, representatives, nor any other party or organisation involved in the management, promotion, or administration of the Competition (collectively, the "EF Canada Supplier of the Year Parties"), will accept responsibility or liability for any error, omission, interruption, deletion, defect, delay in operation or transmission, theft, destruction, alteration of, or unauthorised access to entries, or entries or information lost or delayed whether or not arising during the operation of the Competition or transmission as a result of server functions (including but not limited to security functions by software used by CE Marketing Group or any third party), virus, bugs, or other causes outside its control.

8 The EF Canada Supplier of the Year Parties will not and cannot be held responsible or liable for any entries which are (i) incomplete, incorrect, or are not compliant with these Terms; or (ii) are not received by the EF Canada Supplier of the Year Parties in accordance with these Terms. Any such entries will not be permitted to participate in this competition, as determined by CE Marketing Group in its sole discretion.

9 In the event of any fault, mistake, misunderstanding, or dispute concerning the correctness or acceptability of the entry or any answers to questions given by entrants, the decision of the CE Marketing Group shall be final, and no correspondence will be entered.

10 The EF Canada Supplier of the Year Parties will not be responsible or liable to reimburse any expenses, damages incurred in making an entry in any competition, including based on results or positioning. CE Marketing Group or external judges decides in its sole discretion that an entrant is eligible to enter or their position.

CE Marketing Group reserves the right to refuse any entrant where it suspects dishonest, misleading, or fraudulent information has been submitted by or on behalf of the entrant.

11 If an entrant is chosen to be included in the EF Canada Top 10 Suppliers Guide, the entrant agrees (i) to be interviewed (on or off-camera); and (ii) all interview content may be used, reproduced, published, posted, and other made available in promotional copy, articles, videos, and other content produced by the EF Canada Top 10 Suppliers Guide Parties without further compensation or approval from the entrant. Where a selected entrant may be required to speak for the purposes of a film or video production, they must ensure that the individual interviewed is able to communicate clearly and appropriately for the production in question.

12 The process for determining the winner of the Competition is determined by the CE Marketing Group (and the external judges selected by the CE Marketing Group) based on the consideration of each entrant's application. Subject to the terms and conditions of these Terms, the selected entrants will be featured in the EF Canada Top 10 Suppliers

13 Any entrant who enters or attempts to enter the Competition in a manner, which in CE Marketing Group's determination is contrary to these Terms or by its nature is unfair to other entrants may be removed from the Competition at the CE Marketing Group's sole discretion.

14 CE Marketing Group reserves the right to modify, cancel, terminate or suspend the Competition in whole or in part, at its sole discretion, if it believes the Competition is not capable of being conducted as specified in these Terms or in the event of a virus, computer bug or unauthorised human intervention or any other cause that is beyond the reasonable control of CE Marketing Group that could corrupt or affect the administration, security, impartiality, or normal course.

15 CE Marketing Group (or any third party nominated by CE Marketing Group), may

exercise its sole discretion to use any of the finalists' business name, address, image, and their comments relating to the competition experience for future promotional, marketing and publicity purposes in any media without notice or without any fee being paid.

16 Personal information which is provided by entrants to CE Marketing Group in connection with their participation in the Competition and inclusion in the EF Canada Top 10 Suppliers will be collected, used, disclosed and held by CE Marketing Group and their suppliers and contractors to administer the competition, all in accordance with CE Marketing Group's privacy policy, which is available here: elitefranchisemagazine.com/privacy-policy (the "Privacy Policy"). By submitting personal information to CE Marketing Group or any other Parties in connection with the Competition and the EF Canada Top 10 Suppliers Guide, each entrant consents to the collection, use, and disclosure of their personal information by CE Marketing Group and the EF Canada Top 10 Suppliers Guide Parties for the purposes of operating the Competition and the EF Canada Top 10 Suppliers Guide and in accordance with the Privacy Policy.

17 CE Marketing Group will not be responsible or liable for any damages, costs, expenses, losses, liabilities, or injuries suffered or incurred by any entrant entering the Competition or participating in the EF Canada Top 10 Suppliers Guide, including in connection with their entry or participation in the competition, as a result of not winning the Competition, the entrant's performance in the competition, or final position of the entrant (if any) in the EF Canada Top 10 Suppliers as published in connection with the competition. CE Marketing Group is not responsible or liable for any problems, technical malfunction of any computer online systems, servers, providers, computer equipment, software failure of any email or entry to be received because of technical problems or traffic congestion on the internet, or at any website, or any combination thereof, including any injury or damage to the entrant's or any other person's computer.

18 CE Marketing Group cannot promise that the services relating to the Guide will be free from errors or omissions nor that they will be available uninterrupted and in a fully operating condition. These services may be suspended temporarily and without notice in the case of system failure, maintenance, or repair or for reasons reasonably beyond the control of CE Marketing Group. CE Marketing Group and the EF Canada Supplier of the Year Parties will not be liable if all or any part of the service relating to if the Competition or the Canada Top 10 Supplier is discontinued, modified, or changed in any way.

19 If any entrant does not, or is unable to, comply with and meet these Terms, CE Marketing Group shall be entitled at its sole discretion to disqualify such an entrant.

20 The invalidity or unenforceability of any provision of these Terms shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

21 These Terms will be governed by the laws of the province of Ontario and the federal laws of Canada, as applicable therein, without giving effect to any choice of law principles that would require the application of laws of a different jurisdiction. The parties further agree that any action, dispute, proceeding arising in connection with these Terms or the Competition or the EF Canada Top 10 Suppliers Guide will be brought solely in a court of appropriate jurisdiction in Toronto, Ontario, Canada, and hereby consent to the exclusive jurisdiction of such courts.