



EF SUPPLIER OF THE YEAR SPECIFICATIONS

CEMG

Ranking Profile: SILVER PACKAGE

For the highlight box:

- Year established
- Team size
- Sector
- HQ Location



+ RANKING PROFILE* (FULL PAGE)

For the Ranking Profile please supply:

- 300 words detailing the history of your brand, how its product /service works, and any information about what sets it apart from others in its sector. *(Must be written in third person format.)*
- Your logo - vectors are preferred, otherwise a high res jpg.
- 2 images - high resolution.
- Interactive web link.
- Highlight Box: to include HQ location, team size, Sector & Year est.

*** All information supplied as part of the judging process is strictly confidential: financial and private information will not be publicly shared within your listing.**

*If you'd like us to update your profile copy please let us know, otherwise it will not be proofed. Any copy submitted may be adapted to reflect your position in the guide. We will provide one proof for amendments / approval, any additional amendments made after the second proof are chargeable at \$189 + VAT per amendment.

Ranking Profile: GOLD PACKAGE

For the highlight box:

- Year established
- Team size
- Sector
- HQ Location

+ RANKING PROFILE (DOUBLE PAGE)

For the Ranking Profile please supply:

- 600 words detailing the history of your brand, how its product /service works, and any information about what sets it apart from others in its sector. *(Must be written in third person format.)*
- Your logo - vectors are preferred, otherwise a high res jpg.
- 3 images - high resolution.
- Highlight Box: to include HQ location, team size, Sector & Year est.
- Interactive web link.



*** All information supplied as part of the judging process is strictly confidential: financial and private information will not be publicly shared within your listing.**

*If you'd like us to update your profile copy please let us know, otherwise it will not be proofed. Any copy submitted may be adapted to reflect your position in the guide. We will provide one proof for amendments / approval, any additional amendments made after the second proof are chargeable at \$189 + VAT per amendment.

Advertising

Quarter page advert ▼

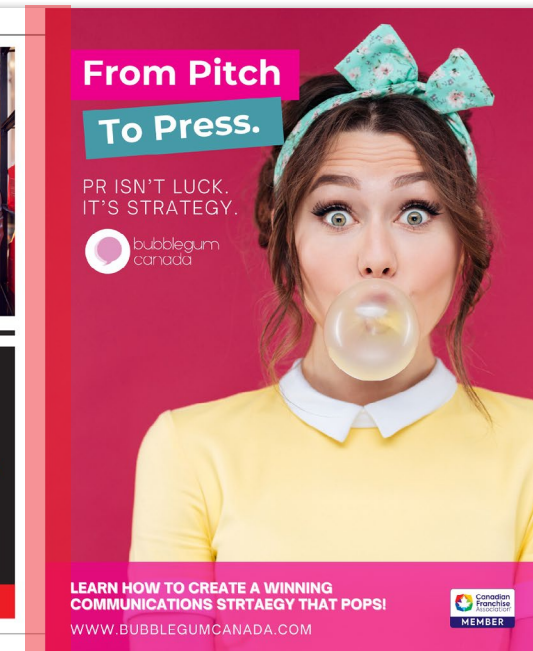


Half page advert ▲

DIMENSIONS ►

SPACE	WIDTH	HEIGHT
Double Page Spread*	430mm	280mm
Full Page*	215mm	280mm
Half Page	189mm	118mm
Quarter Page	92mm	118mm
1/8 Page	92mm	55mm

▼ Full page advert



* Gutter

► **Double page spreads and full page adverts must include a 3mm bleed.**

► **Please refer to the notes on the right on gutter safety for double page spreads**

Display advertising within the SOTY Guide provides you with an opportunity to be part of our multichannel campaign for 12 months.

General

- **Trim size:** P4-215mmx280mm
- **Margins/live area:** 12mm all around keep text and important elements within these margins
- **Bleed:** 3mm
- **Color*:** CMYK (Fogra39)
- **File type:** PDF or JPG

Print safety

- **Text:** Minimum size - 8 point
- All pantone colors **MUST** be converted to CMYK
- **Images:** **MUST** have a resolution of 300 dpi

Gutter safety

For double page spreads please take extra caution with the central gutter. As the publication is perfect bound (glued) approximately 6mm of the page edge in the centre will be taken into the binding. Do not place any important text or elements across this page split. If necessary please clone image 6mm either side of the central point, remembering to supply an uncloned version for the digital version.

Labelling your artwork

Please label your artwork with your own company name, issue date and advert size. For example: 'Your Company Name_EF100(CA)_2027_full page'.

*Print to digital

The complete guide will be available on our website. The digital version of your advert includes a link to your site, so please supply your **preferred URL** with your artwork. You can also supply an RGB version of your advert: please specify this when you submit your artwork.

Design service

We are happy to design your advert for you. If you would like us to do so, please ensure you include images, text, vector/JPG logo and other required content (such as particular fonts) within the e-mail. Please note images must be at least 300 dpi. Once your advert has been designed you will be sent a proof. After which you will be allowed one round of changes. Any changes made after this will be charged at \$150 per hour. Please include all changes in your first review to avoid this charge.

Contact

If you need any assistance or to submit your artwork please email production@cemg.media

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