

elitefranchise

TOP
TOP

SUPPLIER OF THE YEAR

2 0 2 7

OFFICIAL PRESS
PARTNER



OFFICIAL AWARD
SUPPORTER



2027

**EF SUPPLIER OF
THE YEAR DECK**

CEMG

ABOUT

Over the years, we've had the great privilege of covering some of Britain's best franchises, and they continue to exhilarate us with their ingenuity. We believe it is also important to highlight the suppliers who fuel the growth and innovation of these franchise brands. This year we are celebrating the unsung heroes behind franchise success stories. These brands showcase their incredible innovation, dedication, and impact on the franchising world.



The website

Elite Franchise is the perfect conduit between franchisors and franchisees. The website offers a wide range of advertising options, from a listing in our top supplier directory to pride of place spaces like banner adverts and exclusive positions on the home page.

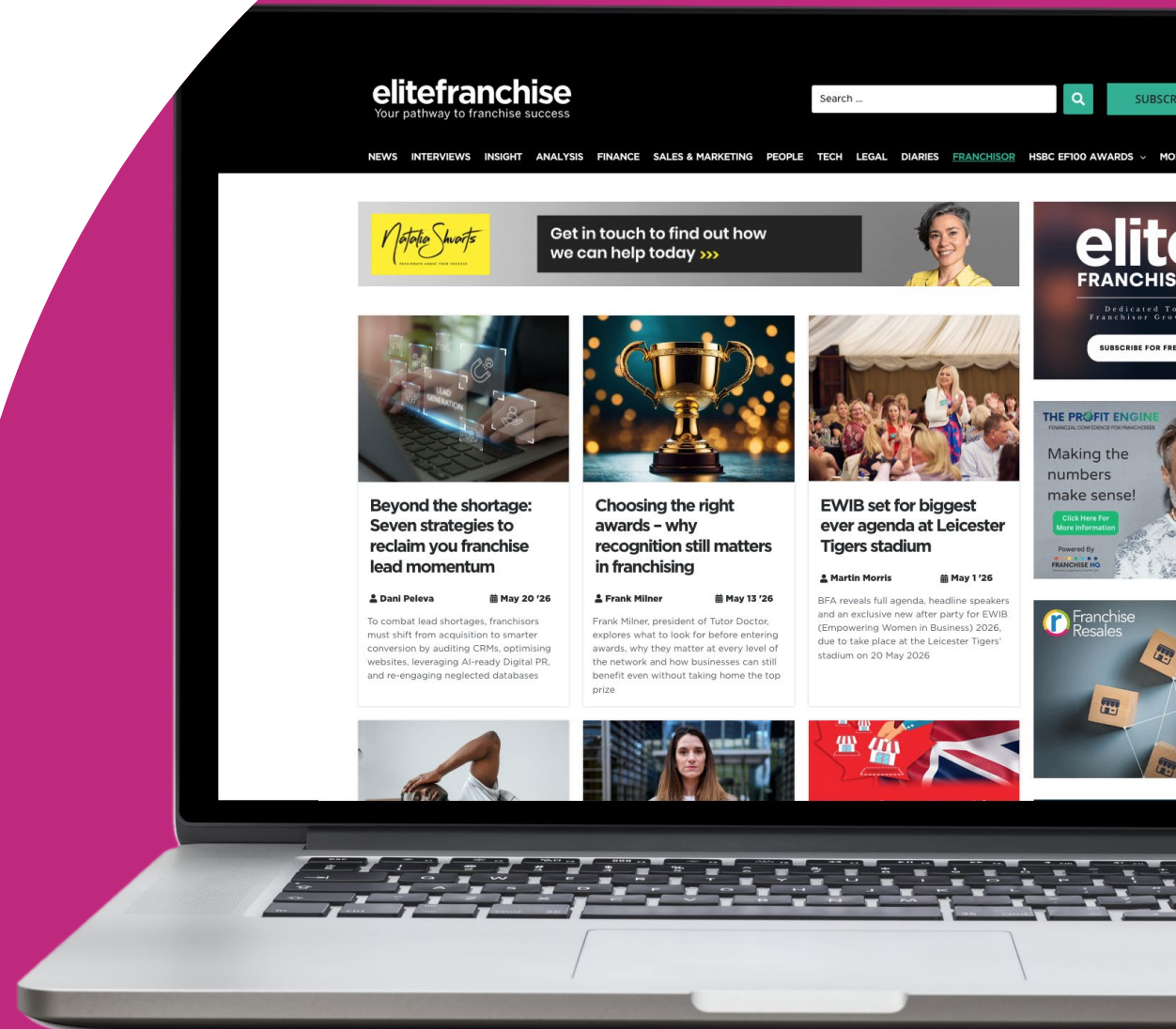
With our extensive social media campaigns and content that is shared across the board, a place on our site is an excellent way of ensuring people recognise your brand.

4,750

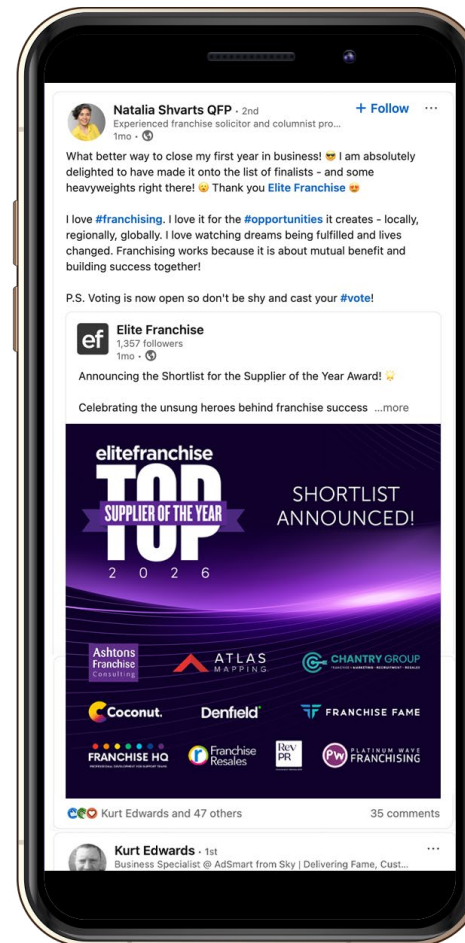
Average unique monthly visitors

32,127

Average monthly page impressions



Marketing & PR Campaign



- ▶ **Utilise our national press coverage and social media reach** - Our contacts in the national media support and provide coverage for the initiatives we're proactively introducing to the industry. This will be aided by social media marketing allowing you to reach our extensive network.
- ▶ **Educate UK Franchisor digital subscribers** in the Elite Franchise Top 10 Suppliers Guide, circulated in March and throughout the year. Franchisors actively looking for opportunities to invest in.
- ▶ **500 additional copies printed** - We will strategically distribute the Elite Franchise Top 10 Suppliers Guide at our EF100 Celebratory & Awards Ceremony & Afterparties.
- ▶ **Guide to be featured on Elite Franchisor - Newsletter** to Elite Franchisor subscribers and available online with promotions via MPUs, Leaderboards and through solus emails.
- ▶ **PR template** - We supply all winners with a PR template and guidance sheet once the No.1 Winner has been announced.

Ranking Profile: SILVER PACKAGE

For the highlight box:

- Year established
- Team size
- Sector
- HQ Location



+ RANKING PROFILE* (FULL PAGE)

For the Ranking Profile please supply:

- 300 words detailing the history of your brand, how its product /service works, and any information about what sets it apart from others in its sector. *(Must be written in third person format.)*
- Your logo - vectors are preferred, otherwise a high res jpg.
- 2 images - high resolution.
- Interactive web link.
- Highlight Box: to include HQ location, team size, Sector & Year est.

Cost: £775 + VAT

*** All information supplied as part of the judging process is strictly confidential: financial and private information will not be publicly shared within your listing.**

*If you'd like us to update your profile copy please let us know, otherwise it will not be proofed. Any copy submitted may be adapted to reflect your position in the guide. We will provide one proof for amendments / approval, any additional amends made after the second proof are chargeable at £100 + VAT per amendment.

Ranking Profile: GOLD PACKAGE

For the highlight box:

- Year established
- Team size
- Sector
- HQ Location

+ RANKING PROFILE (DOUBLE PAGE)

For the Ranking Profile please supply:

- 600 words detailing the history of your brand, how its product /service works, and any information about what sets it apart from others in its sector. *(Must be written in third person format.)*
- Your logo - vectors are preferred, otherwise a high res jpg.
- 3 images - high resolution.
- Highlight Box: to include HQ location, team size, Sector & Year est.
- Interactive web link.

Cost: **£1,175 +VAT**



*** All information supplied as part of the judging process is strictly confidential: financial and private information will not be publicly shared within your listing.**

*If you'd like us to update your profile copy please let us know, otherwise it will not be proofed. Any copy submitted may be adapted to reflect your position in the guide. We will provide one proof for amendments / approval, any additional amends made after the second proof are chargeable at £100 + VAT per amendment.

Supplier Packages:

Included assets per year	Silver £275 + VAT per month*	Gold £500 + VAT per month*
Elite Franchisor Online		
MPU	12	12
Leaderboard / Skyscraper		6
Sponsored Feature	4	4
Event	4	4
Elite Franchisor Newsletter		
MPU	12	12
Leaderboard / Skyscraper		6
Sponsored Feature	4	4
Franchisor HTML		
HTML Full database	2	4

*Subject to 12 month agreement.

Frequency

- 2 - Bi-Annually
- 4 - Quarterly
- 6 - Bi-Monthly
- 12 - Monthly



Advertising

Full page advert ▼

EF SUPPLIER OF THE YEAR 2027



The Chantry Group

The Chantry Group is a leading agency within the UK franchise industry, founded in 2007

THE business has built a hard earned reputation as one of the sector's most respected and trusted agencies, focusing on consistency, integrity, and delivering results. The team has been scaled carefully and deliberately, hand-picked not only for professional skills and industry experience, but also for personality and values. This ensures clients work with people who are both capable and easy to collaborate with, essential in driving ongoing and lasting success.

Through working with Chantry Group, franchisors gain deep

industry insight, carefully crafted messaging, focused recruitment plans and market leading prospect management support and systems. Franchisees gain comprehensive local marketing strategies and mentorship, while mature owners receive lender friendly valuations, value-improvement plans, and ethical, end-to-end resale support. This unique blend of services position Chantry Group perfectly to aid franchisors and franchisees at any stage of their business journey, from emerging to exit.

Additionally, Chantry Group have evolved to provide AI-powered intelligent automation solutions, as

the exclusive partner of the world's first AI franchise. This partnership has already delivered standout results, like cutting one client's two-hour daily invoicing task down to six minutes, saving £10,700 a year.

A franchisor recently remarked: "They communicate brilliantly, deliver what they've committed to, are fun and challenging to work with (in the very best way), and the results speak for themselves. I couldn't recommend them more highly". This encapsulates everything Chantry Group stands for, and there is no slowing down with much more to come in 2026 and beyond.



FRANCHISOR & FRANCHISEE GROWTH MENTORING
FRANCHISE CONSULTANCY & DEVELOPMENT
FRANCHISE RECRUITMENT & MARKETING
STAFF RECRUITMENT

At Platinum Wave Franchising, we are passionate about transforming businesses into thriving franchises and helping established networks reach their full potential.

With 25 years of industry-leading experience, we've worked with some of the UK's most successful franchise brands, empowering them to grow, innovate and lead in competitive markets.

Our expert team understands the unique challenges and opportunities of franchising. From franchise development to marketing, recruitment and international expansion, we provide tailored strategies and hands-on support to drive sustainable success.

We don't just consult - we collaborate, building lasting partnerships that deliver real results. Whether you're looking to franchise your business, attract high-quality franchisees, enhance your network's performance or recruit top talent to your head office, Platinum Wave Franchising is here to make your goals a reality - today!



instagram platinumwavefranchising/

facebook PWFranchising/

linkedin platinum-wave-franchise-experts

platinumwave.co.uk

franchise@platinumwave.co.uk

0207 438 2097

As a key player within the franchise industry we understand that it is difficult to have your voice heard in an increasingly competitive market. To aid your marketing strategy we are offering the opportunity to have your brand included in the form of an advertisement featured in Elite Franchise Top 10 Suppliers.

Push your service initiatives towards our reach by using offline display activity to share your offering:

Inside Front Cover:
 Cost: **£1,775+VAT**

Inside back cover:
 Cost: **£1,525+VAT**

Outside Back Cover:
 Cost: **£1,775+VAT**

The EF100 2026 Celebratory & Awards Evening

HIGHLIGHTS from our official annual celebratory evening of the Elite Franchise TOP 100 (UK) which takes place in London. Guests join us for a drinks reception, followed by a gala dinner, a selection of speakers, networking and evening entertainment. The next Celebratory & Awards Evening will take place on 11th March 2027.





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