elitefranchise

TOP

SUPPLIER OF THE YEAR

2026

OFFICIAL AWARDS SUPPORTER

Official Media Partner of the BFA

2026 EF SUPPLIER OF THE YEAR DECK

CEMG

ABOUT

Over the years, we've had the great privilege of covering some of Britain's best franchises, and they continue to exhilarate us with their ingenuity. We believe it is also important to highlight the suppliers who fuel the growth and innovation of these franchise brands. This year we are celebrating the unsung heroes behind franchise success stories. These brands showcase their incredible innovation, dedication, and impact on the franchising world.

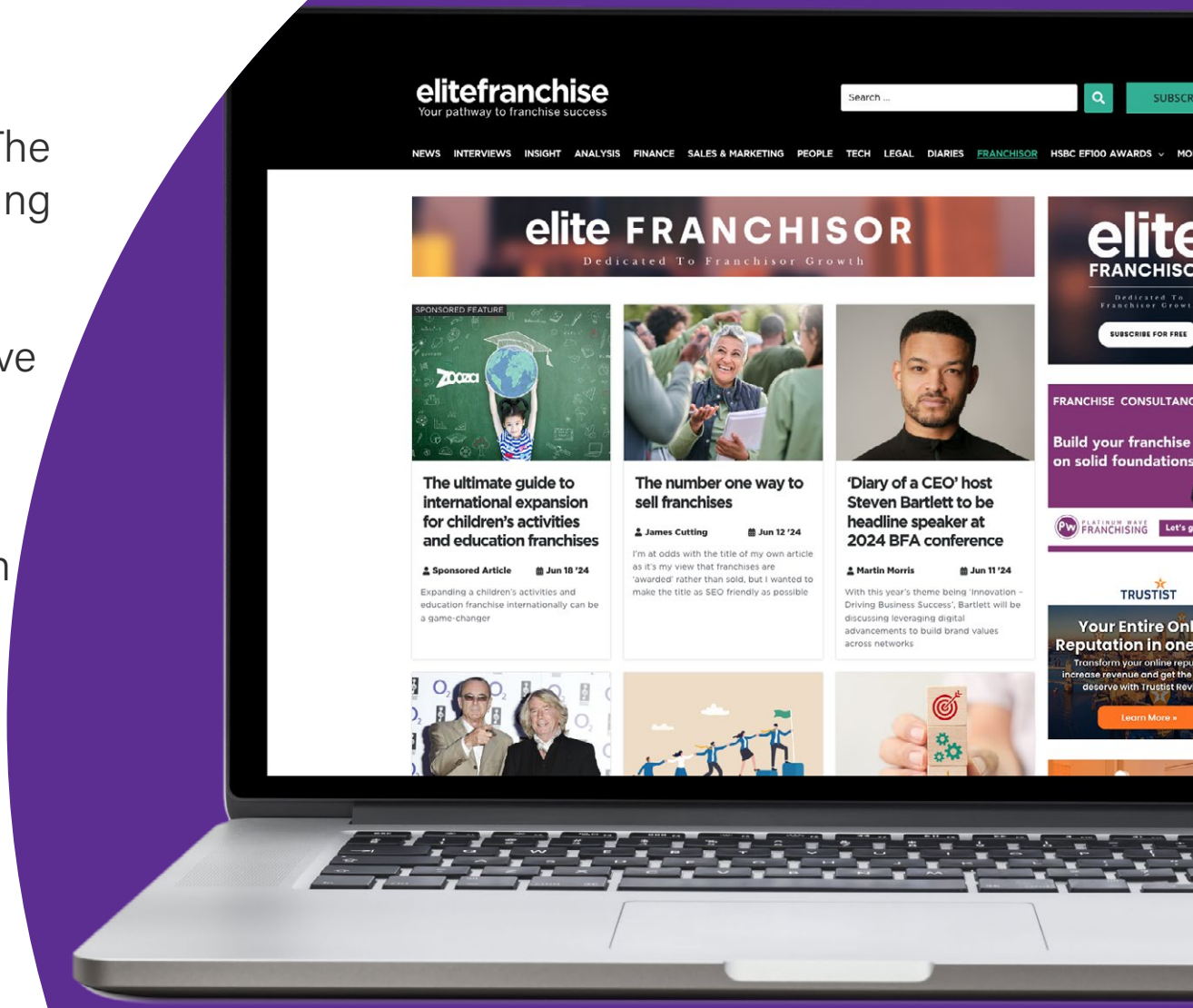






The website

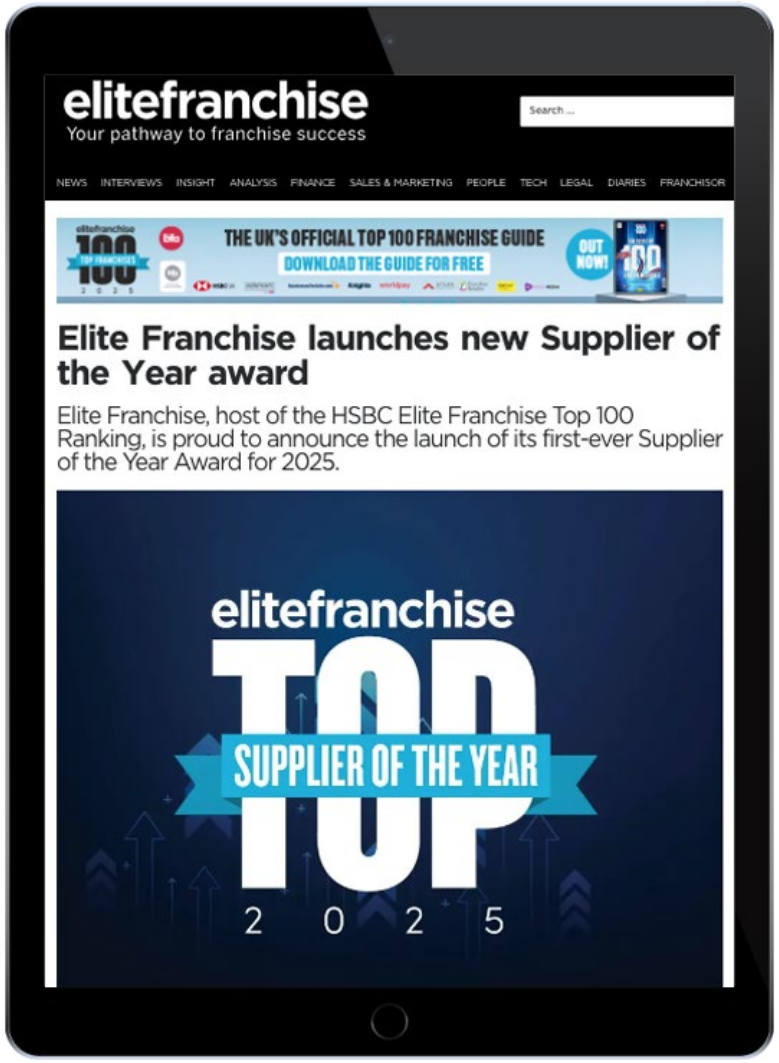
Elite Franchise is the perfect conduit between franchisors and franchisees. The website offers a wide range of advertising options, from a listing in our franchise opportunity directory to pride of place spaces like banner adverts and exclusive positions on the home page.
With our extensive social media campaigns and content that is networked across the board, a place on our site is an excellent way of ensuring people recognise your brand.

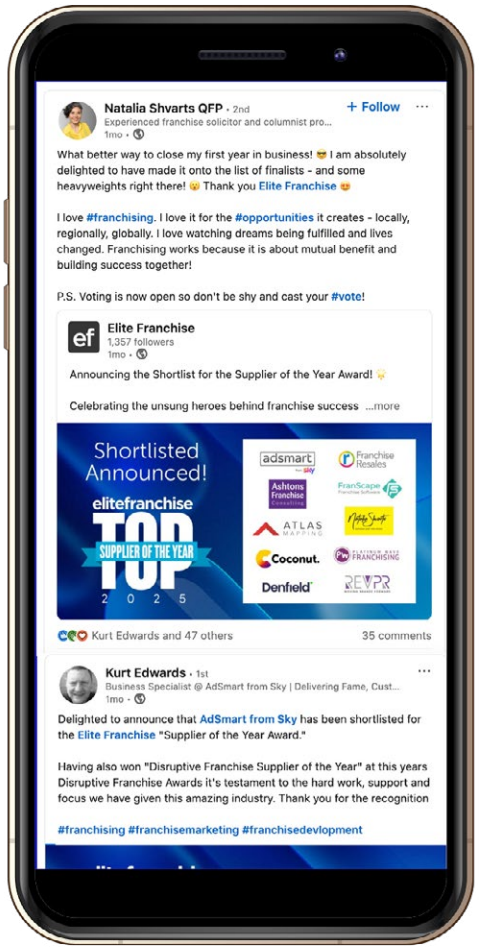


4,750
Average unique monthly visitors

32,127
Average monthly page impressions

Marketing & PR Campaign





- **Utilise our national press coverage and social media reach** Our contacts in the national media support and provide coverage for the initiatives we're proactively introducing to the industry. This will be aided by social media marketing allowing you to reach our extensive network

- **Educate UK Franchisor digital subscribers** in the Elite Franchise Top 10 Suppliers, circulated in March and throughout the year. Franchisors actively looking for opportunities to invest in.

- **500 additional copies printed** – We will strategically distribute the Elite Franchise Top 10 Suppliers Guide at our EF100 Celebratory & Awards Ceremony & Afterparties.

- **Guide to be featured on Elite Franchisor** Newsletter to Elite Franchisor subscribers and available online with promotions via MPUs, Leaderboards and through solus emails.

- **PR template** - We supply all winners with a PR template and guidance sheet once the No.1 Winner has been announced

Ranking Profile:
SILVER PACKAGE

For the highlight box:

- Year established
- Sector
- HQ Location



*** All information supplied as part of the judging process is strictly confidential: financial and private information will not be publicly shared within your listing.**

*If you'd like us to update your profile copy please let us know, otherwise it will not be proofed. Any copy submitted may be adapted to reflect your position in the guide. We will provide one proof for amendments / approval, any additional amends made after the second proof are chargeable at £100 + VAT per amendment.

+ RANKING PROFILE* (FULL PAGE)

For the Ranking Profile please supply:

- 300 words detailing the history of your brand, how its product /service works, and any information about what sets it apart from others in its sector. ***(Must be written in third person format.)***
- Your logo - vectors are preferred, otherwise a high res jpg.
- 2 images - high resolution.
- Interactive web link.
- Highlight Box: to include HQ location, team size, Sector & Year est.

Cost: **£775 +VAT**

Ranking Profile:
GOLD PACKAGE



For the highlight box:

- Year established
- Team size
- Sector
- HQ Location

+ RANKING PROFILE (DOUBLE PAGE)

For the Ranking Profile please supply:

- 600 words detailing the history of your brand, how its product /service works, and any information about what sets it apart from others in its sector. ***(Must be written in third person format.)***
- Your logo - vectors are preferred, otherwise a high res jpg.
- 3 images - high resolution.
- Highlight Box: to include HQ location, team size, Sector & Year est.
- Interactive web link.

Cost: **£1,175 +VAT**

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Franchisor Packages:

Included assets per year	**Package 1** £150 + VAT Per month*	**Package 2** £275 + VAT per month*	**Package 3** £500 + VAT per month*
Elite Franchisor Online			
MPU	12	12	12
Leaderboard / Skyscraper			6
Sponsored Feature		4	4
Event		4	4
Elite Franchisor Newsletter			
MPU	12	12	12
Leaderboard / Skyscraper			6
Sponsored Feature		4	4
Franchisor HTML			
HTML Full database		2	4



***Subject to 12 month agreement.**

Frequency

2 - Bi-Annually 4 - Quarterly 6 - Bi-Monthly 12 - Monthly

Advertising

Full page advert



As a key player within the franchise industry we understand that it is difficult to have your voice heard in an increasingly competitive market. To aid your marketing strategy we are offering the opportunity to have your brand included in the form of an advertisement featured in Elite Franchise Top 10 Suppliers.

Push your service initiatives towards our reach by using offline display activity to share your offering:

Inside Front Cover:
Cost: **£1,775+VAT**

Inside back cover:
Cost: **£1,525+VAT**

Outside Back Cover:
Cost: **£1,775+VAT**

The EF100 2025 Celebratory & Awards Evening

SOME OF THE HIGHLIGHTS from our official annual celebratory evening of the Elite Franchise TOP 100 (UK) which takes place in London. Guests join us for a drinks reception, followed by a gala dinner, a selection of speakers, networking and evening entertainment. The next Celebratory & Awards Evening will take place on 12th March 2026.





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