elitefranchise

100

TOP FRANCHISES

CANADA

2025

Additional Winners Awards

Canadian Franchise Association® MEMBER

Additional Awards for EF100 Canada Finalists

Additional recognition and special awards are handed out at the celebratory awards evening including the EF100 trophy with the new winners engraved on the plaque, they get to look after the trophy for the year. Alongside the Number 1 Winners Trophy we have a selection of awards for exceptional performances throughout the year. These are shortlisted and the winners are announced on the evening.

EF100 No.1 Winner Trophy

Eligibility: All finalists

No.1 highest ranking franchisor from the EF100 judging process. They've scored the highest points across eight of the judged criteria. It's the highest achievement that can be received with the EF100 Awards.

Franchise Performance of the Year Award

Eligibility: All finalist   **SHORTLISTED**

This award is chosen for the highest exceptional performance they have judged from the entries they've read.

Franchisee Outstanding Achievement 2025

Eligibility: All finalist   **SHORTLISTED**

We are seeking to celebrate the story of an exceptional franchisee to feature at our prestigious Awards evening. This individual will have demonstrated significant achievements over the past year, transforming their life through the power of franchising. Their journey not only exemplifies personal success but also serves as inspiration to others. By sharing their story, they elevate the profile of franchising within the broader community.

Emerging Franchisor of the Year Award

Eligibility: All finalist `SHORTLISTED`

*Must have two franchisees
Minimum franchisees running between 1 - 4 Years.*

Fast-track franchising finesse – Must have operated in a franchise format for a minimum of one year, and not exceeding four years in their franchising journey. Must have a minimum of two franchisees in which their territories are currently open and active in generating business. This award is for an emerging franchisor that is performing to the highest standards and has demonstrated positive scores across all eight criteria.

Innovation of the Year Award

Eligibility: All finalist `SHORTLISTED`

Innovation of marketing within the franchise model. Demonstrated industry changing innovative ways for franchise recruitment from new franchisees to re-sales. Has consistently implemented new methodology for the technology of marketing within the brand and has been proved to be industry leading this year.

Diversity & Inclusion of the Year Award

Eligibility: All finalist `SHORTLISTED`

This award is for a charity, contribution and community hero. Showcasing an outstanding devotion to enhancing equality, diversity and inclusion, which has been clearly identified significantly in the submission presented.

Sustainable Business of the Year Award

Eligibility: All finalist `SHORTLISTED`

This award celebrates the achievement in environmental and social responsibility. The winner demonstrates commercial excellence and success in a commitment to improve environmental and social issues. Ranging from energy efficiency, leading initiatives in climate change, environmental and social best practice.

Community Builder of the Year Award

Eligibility: All finalist `SHORTLISTED`

This award celebrates excellence across all eight criteria. The winner will have demonstrated strategies for the year that have stood out from the other entries. Proven to have shown an outstanding contribution to the franchise community.

EF100 Peoples Choice Award

Eligibility: All finalist `SHORTLISTED`

A new addition this year, The People's Choice Award holds a special place in the EF100 as it is judged by the most important panel of all – the general public. This accolade celebrates the brand that resonates most deeply with the community, embodying the spirit of the people it serves. To earn this prestigious honour, the nominated brand will showcase a compelling array of reasons why they deserve the title. Their case will highlight their support, their community engagement and their dedication to nurturing a positive culture.