

elitefranchise

**100**

TOP FRANCHISES

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# EF100 Additional Winners Awards

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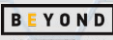
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### HSBC Exceptional Franchise Performance of the Year Award

**Eligibility: All finalists**

*This Award is chosen by HSBC UK for the highest exceptional performance they have judged from the entries they've read.*

**Shortlisted**



### EF100 No.1 Winner Trophy

**Eligibility: All finalists**

*No.1 highest ranking Franchisor from the EF100 judging process. They've scored the highest points across eight of the Judged criteria. It's the highest achievement that can be received with the EF100 Awards.*



### EF100 Emerging Franchisor of the Year Award

**Eligibility: All finalists**

**Must have two franchisees**

**Minimum franchisees running between 1 - 3 Years.**

*Fast-track franchising finesse – Must have operated in a franchise format for a minimum of one year, and not exceeding three years in their franchising journey. Must have a minimum of two franchisees in which their territories are currently open and active in generating business. This Award is for an emerging franchisor that is performing to the highest standards and has demonstrated positive scores across all eight criteria.*

**Shortlisted**



### EF100 Highest New Entry of the Year Award

**Eligibility: All finalists**

*Any franchisor that has never entered the EF100 Awards previously and has ranked in at the highest entry of all new entries to the Awards.*



### EF100 Rising Star of the Year Award

**Eligibility: All finalists**

*Franchisor that has climbed the most places from the year before. The highest scored and represented 'Rising Star'.*



### BusinessesForSale.com EF100 Innovation of the Year Award

**Eligibility: All finalists**

*Innovation of marketing within the franchise model. Demonstrated industry changing innovative ways for franchise recruitment from new franchisees to re-sales. Has consistently implemented new methodology for the technology of marketing within the brand and has been proved to be industry leading this year.*

**Shortlisted**



### EF100 Community Builder of the Year Award

**Eligibility: All finalists**

*This Award is chosen by the internal Elite Franchise team. It celebrates excellence across all eight criteria. The winner will have demonstrated strategies for the year that have stood out from the other entries. Proven to have shown an outstanding contribution to the Franchise community.*

**Shortlisted**

