

elitebusiness live

KENSINGTON, LONDON / 10 - 11 MARCH 2022



Hilton
LONDON KENSINGTON

EVENT HOSTS



OLI BARRETT MBE

Voted as one of GQ's Most Connected Men, Oli is often referred to as the hardest-working man in networking and even earned an MBE for his business activities. A serial co-founder, Oli has helped to start numerous ventures, facing every challenge you have.



HANNAH PREVETT

Deputy editor, The Times Enterprise Network at The Times & The Sunday Times; founding editor, Elite Business

Having cut her teeth writing about technology 15 years ago, Hannah now specialises in entrepreneurship, leadership and management. She is the deputy editor of The Times Enterprise Network, a dedicated channel for entrepreneurs and business owners, and regularly hosts Times events and is also a contributor to Times Radio. Hannah was the launch editor of Elite Business and is thrilled to be back in the fold for the Elite Business Live events series.

ELITE BUSINESS FOR AMBITIOUS LEADERS

Trends, strategies and acceleration tactics for the businesses of 2022.



10 - 11 MARCH 2022



9AM - 5PM



**HILTON KENSINGTON,
LONDON**

This is a virtual event, with limited tickets available to attend in person.

elitebusinesssevent.co.uk

9.15am Opening remarks by
the event hosts:
OLI BARRETT MBE
& **HANNAH PREVETT**



9.20am Opening address by
PAUL SCULLY MP
Minister for Small Business,
Consumers & Labour Markets



COMMERCIAL BUSINESS GROWTH

9.30am **KEYNOTE SPEAKER:**
TO BE ANNOUNCED NOV 21



10.00am

Customer experience

What really influences customer loyalty? Discover what today's customers want and learn how to personalise customer experience to increase retention, improve satisfaction and develop killer sales strategies.

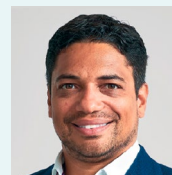
PANELLISTS



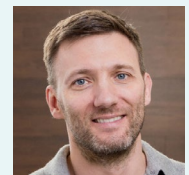
LARA MORGAN
Founder, investor
& entrepreneur



SOPHIE MILLIKEN
Founder & Managing
Director of SRS Recruitment
and Employability Experts



PIERS LINNEY
Founder & CEO, Moblox;
former investor on BBC
Dragons' Den



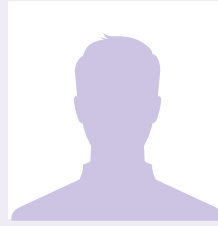
ROAN LAVERY
Co-founder & CEO,
FreeAgent

10.30am **COFFEE BREAK** 

TECHNOLOGY

10.55am

KEYNOTE SPEAKER:
TO BE ANNOUNCED NOV 21



11.25am

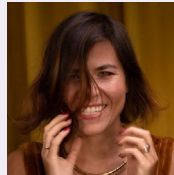
Data, data and more data

Businesses are facing a data deluge: don't be swept away by the flood. Learn how to build a watertight data strategy, protect yourself against cyber threats and propel your brand into a data-driven future.

PANELLISTS



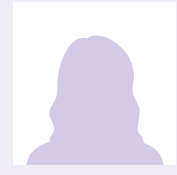
BARRY SACKS
Global CTO, CV Library



**PAULINA SYGULSKA
TENNER**
Founder, Granttree



LUCA SCHNETTLER
Founder & CEO,
Qumata Group

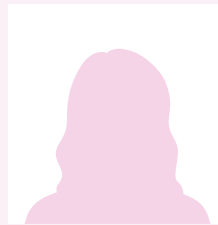


TBA NOV 2021

TALENT

12.05am

KEYNOTE SPEAKER:
TO BE ANNOUNCED NOV 21



12.35am

Rise of the hybrid workforce

How can you balance productivity, engagement and commercial needs with the shift to remote and hybrid working? Our panel talk through strategies including mental health support and tackling proximity bias.

PANELLISTS



JASON FOWLER
VP, HR Director UK &
Head of HR, Fujitsu



SONYA BARLOW
Founder, Like Minded
Females



STEVE BIRCH
CEO, Sky Betting
& Gaming



ANDY WILSON
Director, New Product
Solutions, Dropbox

1.05pm

LUNCH



FINANCIAL MANAGEMENT

2.05pm

KEYNOTE SPEAKER:
ANNE BODEN
 CEO & Founder,
 Starling Bank



2.35pm

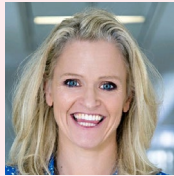
Innovate your business model

The last two years haven't been easy, but now it's time to face the future in full growth mode. After a turbulent time, we look at how you can overhaul your business model and decide what financing should support your next steps: bootstrap or investment?

PANELLISTS



ASH SCHOFIELD
 CEO, GiffGaff



EMMA SAYLE
 Founder & CEO,
 The KK Group



GUY RIGBY
 Chair, Entrepreneurial
 Services, Smith &
 Williamson



RICHARD BEARMAN
 MD, British Business
 Bank

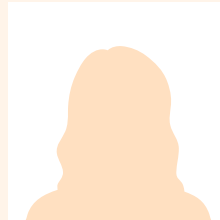
3.05pm

COFFEE BREAK ☕

GLOBAL BUSINESS

3.30pm

KEYNOTE SPEAKER:
TO BE ANNOUNCED NOV 21

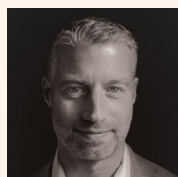


4.00pm

Going global?

Brexit and Covid have altered the playing field when it comes to international expansion. Our panel look at their impact and implications to rewrite strategies for business growth, sharing their own experiences and lessons learned.

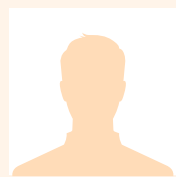
PANELLISTS



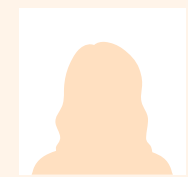
NICK ADAMS
 Vice President, EMEA at
 Globalization Partners



DEYAN DIMITROV
 Founder & CEO,
 Laundryheap



TBA NOV 2021



TBA NOV 2021

DAY 2 - FRIDAY 11 MARCH

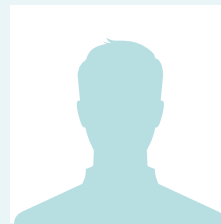
9.15am Opening remarks by the event host



COMMERCIAL BUSINESS GROWTH

9.30am

KEYNOTE SPEAKER:
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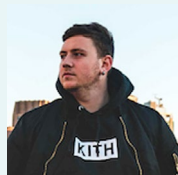


10.00am

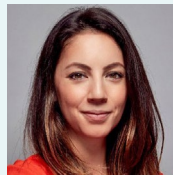
Turbocharged Marketing

What makes your brand visible? We look at marketing and digital strategies to increase brand awareness, boost marketing qualified leads, and convert your inbound efforts into sales. Covering social media, SEO, storytelling and the rise of the brand avatar.

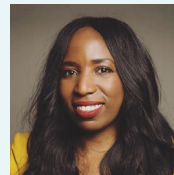
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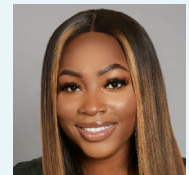
TIM HYDE
CEO & Founder,
TWH Media



JACKIE FAST
Managing Partner,
Sandbox Studios



FLAVILLA FONGANG
Founder, 3 Colours Rule



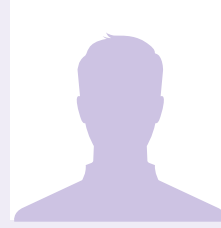
CHRISTINA OKORACHA
Co-founder, VAMP

10.30am COFFEE BREAK ☕

TECHNOLOGY

10.55am

KEYNOTE SPEAKER:
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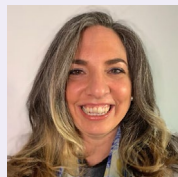


11.25am

It's all about XR

Find out how your business can harness next-generation technologies and reap their full commercial benefits: from creating immersive customer experiences with XR to intelligent automation using AI and RPA.

PANELLISTS



DR ZEYNEP HIZIR
Head of strategic
solutions development,
SSE&C



GAVIN MEE
MD, Northern Europe
of UIPath

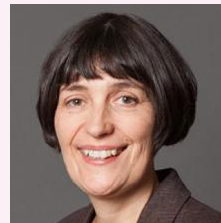


NIMISHA BRAHMBHATT
Managing Director,
Quantum Global
Consultants

TALENT

12.05am

KEYNOTE SPEAKER:
TARA MCGEEHAN,
President of UK and
Australia Operations,
CGI Group

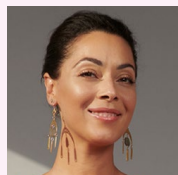


12.35am

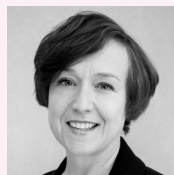
Diversity, inclusion and development

It's not enough to talk the talk: you need to walk the walk. Our panel discuss the importance of taking action on diversity, creating an environment that supports development for every employee and assessing inclusivity to create positive change.

PANELLISTS



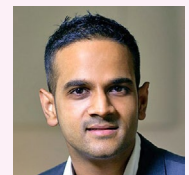
JESSICA HUIE
Founder, The
Purpose Academy



KATE ROWLINSON
CEO, MediaCom UK



AGATA NOWAKOWSKA
Area Vice President EMEA,
Skillsoft



RAJEEB DEY MBE
Founder & CEO,
Learnably

1.05pm

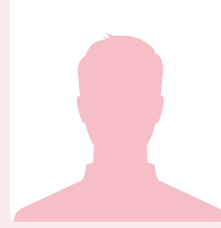
LUNCH



FINANCIAL MANAGEMENT

2.05pm

KEYNOTE SPEAKER:
Secrets of a Financial Director
TO BE ANNOUNCED NOV 21



2.35pm

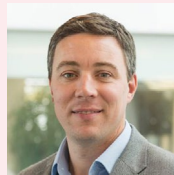
Financial forecasting

Anybody who has felt the pain of poor forecasting knows the impact it can have on growth. Our panel give hands-on, practical insight into how to generate forecasts successfully, including the financial impact of managing unexpected change.

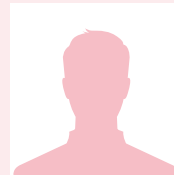
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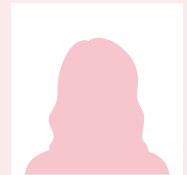
ANDREW HARDING
 FCMA, CGMA, Chief
 Executive, Management
 Accounting, AICPA & CIMA



TIM VINE
 Head of International
 Finance & Risk Solutions,
 Dun & Bradstreet



TBA NOV 2021



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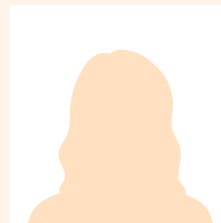
3.05pm

COFFEE BREAK 

GLOBAL BUSINESS

3.30pm

KEYNOTE SPEAKER:
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4.00pm

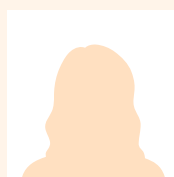
Navigating Brexit and Covid

Our panel explore the commercial challenges of Brexit and Covid, sharing their insight into growing a business in a complicated global landscape.

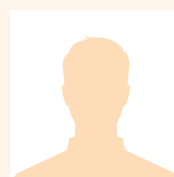
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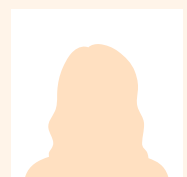
**DR. JOHNNY
 PATTERSON,**
 Founder, Dr PAWPAW



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